



**Online Programme
on
Post Graduate Diploma in
Agricultural Extension
Management
(PGDAEM-MOOCs)
(XIII Batch)
2023-2024**



National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization under the Ministry of Agriculture and Farmers Welfare, Govt. of India)

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INTRODUCTION

National Institute of Agricultural Extension Management established in 1987, is an apex level autonomous institute under the Ministry of Agriculture Farmers Welfare, Government of India. MANAGE is involved in major initiatives towards reorientation and modernization of the agricultural extension system, for evolving effective ways of managing the extension system through professional guidance and training of critical manpower. MANAGE offers its services in Training, Consultancy, Management Education, Information Services and Research.

About the Programme:

Online Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs):

The public extension system has a vital and indispensable role in providing extension support to a large population of farmers. The public extension system needs to be strengthened to match the scale and diversity of agriculture. The extension/development functionaries have to be transformed into a vibrant and useful knowledge force to bring about the desired changes in agriculture and allied sectors. The private extension/development functionaries also need to be empowered through capacity building to improve the effectiveness in the extension delivery system.

MANAGE Post Graduate Diploma in Agricultural Extension Management (PGDAEM) was launched in 2007, on a distance mode for the extension functionaries of Agriculture and allied sectors of the Central/State/UT governments, SAUs, KVKs and also for the functionaries working in Agri-business companies and Agri-enterprises, NGOs, Banks, Cooperatives etc. Currently fifteenth batch is in progress.

The **PGDAEM (distance education)** has received an overwhelming response from public and private sectors both. In order to increase the outreach and cover large number of candidates, MANAGE has launched an alternate PGDAEM-MOOCs program i.e. Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) using Massive Open Online Courses (MOOCs), an online e-learning platform in the year 2017.

Course Objectives:

The objectives of PGDAEM-MOOCs program are:

- To enhance the techno-managerial competence of the candidate in the field of agricultural extension.
- To acquaint the extension functionaries with the latest developments in the field of agricultural extension

- To equip the candidates with latest developments in the field of agricultural extension
- To develop an insight into various extension models to enrich the agriculture-value chain

Course Structure and Contents:

The programme has 30 credits and will be offered in two semesters across one year. Each semester has 15 credits. One credit is equal to 30 hours of study. The programme will have five courses in the first and four in the second semester, with one assignment in each course. In addition, there will be a project work in the second semester.

It is mandatory to complete all the nine courses, nine assignments and project work during the study period, in order to qualify for the award of the certificate.

Details of the course offered:

Semester I

Course No.	Name of the course	Credits
AEM 101	Introduction to Agricultural Extension	(3 credits)
AEM 102	Facilitation for Development	(2 Credits)
AEM 103	Communication for Development	(4 Credits)
AEM 104	Gender Mainstreaming for Agricultural Development	(3 Credits)
AEM 105	Leadership and Management Skills	(3 Credit)

Semester II

Course No.	Name of the course	Credits
AEM 201	Rural Sociology	(2 Credits)
AEM 202	Farm Business Management	(4 Credits)
AEM 203	Planning for Agricultural Management	(3 Credits)
AEM 204	Extension for Sustainable Agricultural Development	(4 Credits)
AEM 205	Project work	(2 Credits)

The candidates can go through the course-wise study material, video lectures and PPTs, available online for **self-learning**. The candidates may refer User Manual to know the details to navigate through the online course.

Eligibility Criteria for enrolment:

- ◆ The candidate must possess Bachelor's degree in Agriculture or Allied subjects (OR) Bachelor's degree in any discipline
- ◆ The degree must be from any recognized Indian and international University

The degree of Indian candidates must be from any Indian University incorporated by an Act of Central or State Legislature in India or other educational institution established by an Act of Parliament or declared to be deemed University under Section 3 of the University Grants Commission Act, 1956.

Age Limit: No age limit

Registration:

A candidate seeking admission to the course must register online in the prescribed application form available on the website

<http://www.manage.gov.in/moocs/pgdaem-moocs.asp>

The candidates are advised to go through the brochure for program details, before registration and abide by the same. The final admission of the candidates to PGDAEM (online), rests on the discretionary authority of the Director General, MANAGE.

Course fee:

The Indian candidates seeking admission to PGDAEM-MOOCs must pay a course fee of Rs 7000 and international candidates USD 200 to MANAGE through RTGS (wire-transfer). Payment of the fees has to be made only after the acceptance of application form by MANAGE. Fee payment can be made by any mode of online payment.

Confirmation of Admission:

After receiving the course fee, the candidates' final admission will be notified on the website of MANAGE along with the ID Number. Using the user name and password provided by MANAGE, the candidate can log in and access PGDAEM-MOOCs program.

Assignments:

Submission of assignment for each course (AEM 101 to AEM 105 and AEM 201 to 204) is mandatory to complete the course. The assignment is for 20 marks and the candidate has to secure a minimum of 10 marks to qualify. Please refer to the guidelines in the User Manual.

Project Work:

Project work (AEM 205) is mandatory for completing the course. The project work carries 50 marks and candidate has to secure a minimum of 25 marks to qualify. Please refer to the guidelines in the User Manual.

Semester-End Examination:

At the end of each semester, there will be an online examination for each course i.e. for Semester-I, there will be an examination for all the five subjects AEM 101 to 105. Similarly, for Semester-II, there will be an examination for all the four subjects-AEM 201 to 204. The examination paper will consist of Objective type questions. Each examination carries maximum 50 marks, out of which, a candidate has to secure a minimum of 25 marks, to qualify.

The guidelines for taking the examination are given in the User Manual.

Evaluation:

Assignments: The assignments submitted by the candidates online will be evaluated by the designated experts on the subject.

Project Work: The project work submitted by the candidates online will be evaluated by the designated experts on the subject.

Grading System:

This will be an online examination and the score card will be generated by the computer as per the answer key provided. The candidates scoring 80 percent and above will be awarded distinction and those scoring between 70 to 80 percent will be awarded first class. Candidate scoring 50-70 percent will be awarded as pass and less than 50 percent is fail.

Result: The candidate can access his/her final result on the website:

<http://www.manage.gov.in/moocs/pgdaem-moocs.asp>

Original diploma certificate would be sent by post to successful candidates along with marks memo.

Extra Chance for Completing the Course:

Candidates who could not complete the diploma during the first year of registration, will be given only one extra chance to reappear for the examinations along with the candidates enrolled during the next year for completing the course, on payment of Rs.500 for each course.

Medium of instruction: English

Calendar of Activities for PGDAEM-MOOCs

Activity	May Batch	November Batch
Notification About Admission	December	June
Online Registration	January to March	July to September
Verification of Applications & Admission Confirmation/Fee	April	October
Course Commences	1 st May	1 st November
Study period	May to March May to September(1 st Semester) November to March(2 nd Semester)	November to September November to March(1 st Semester) May to September (2 nd Semester)
Assignment Submission (First week of every month)	June to October(1 st Semester) December to April(2 nd Semester)	December to April (1 st Semester) June to October(2 nd Semester)
Assignment	<p>1st Semester</p> <p>May - AEM-101 1st to 15th June - AEM-102 1st to 15th July - AEM-103 1st to 15th August - AEM-104 1st to 15th September- AEM-105 1st to 15th</p> <p>2nd Semester</p> <p>November - AEM-201 1st to 15th December - AEM-202 1st to 15th January - AEM-203 1st to 15th February - AEM-204 1st to 15th</p>	<p>1st Semester</p> <p>November - AEM-101 1st to 15th December - AEM-102 1st to 15th January - AEM-103 1st to 15th February - AEM-104 1st to 15th March - AEM-105 1st to 15th</p> <p>2nd Semester</p> <p>May - AEM-201 1st to 15th June - AEM-202 1st to 15th July - AEM-203 1st to 15th August - AEM-204 1st to 15th</p>
Project Report Submission	March - AEM-205 1 st to 15 th	September - AEM-205 1 st to 15 th
Contact Classes	September (1 st Semester) March (2 nd Semester)	March (1 st Semester) September (2 nd Semester)
Mock test	October (1 st Semester)	April (1 st Semester)
First semester Examinations	October	April
Second Semester examinations	April	October
Declaration of Results	November 30 th (1 st Semester) May 31 st (2 nd Semester)	May 31 st (1 st - Semester) November 30 th (2 nd - Semester)
Issue of Certificate	December(1 st Semester) June(2 nd Semester)	June(1 st Semester) December(2 nd Semester)



Contact Details:

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